

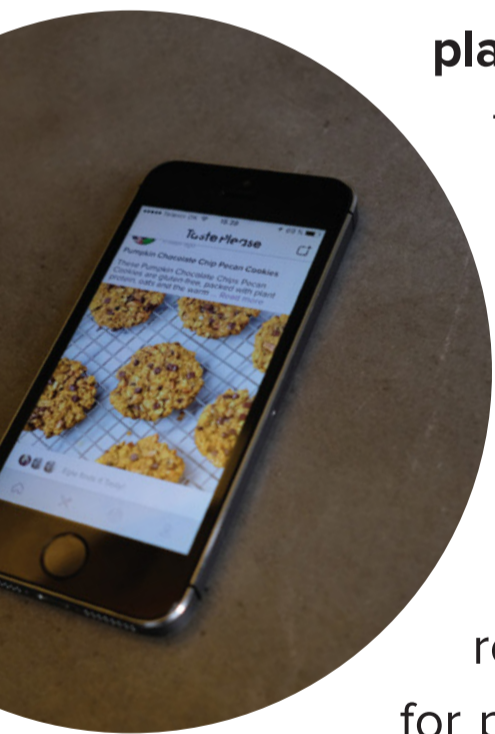


The concept

From blinis to burgers, food has the power to bring us together. With the launch of TastePlease, this statement is truer than ever. Its **online food universe** combines elements of social media with a global marketplace for food experiences, allowing foodies of all kinds the chance to meet and interact in a brand new way.

Through the online platform and app, users can **exchange recipes and ideas** with fellow food lovers anywhere in the world – or **set up dinner plans** with the family across town that they have yet to meet. Professional chefs can find tasters to try out new menus, friendly home cooks can fill the seats around their dining table, and the hungry can find their next homemade dinner.

There are no special requirements to become a host, as TastePlease simply allows the platform to be regulated by guest reviews. This way, there is room for practically every food event imaginable, ranging from simple weeknight dinners to extraordinary gourmet experiences.



TastePlease